

Integrated
Stakeholder Approach

**Strategic Plan
2004-2006**

VISION

[To be] An integrated group of stakeholders that creates the environment and implements actions that result in a culture of creative, skilled, technically engaged people — locally, regionally and nationwide.

MISSION

[We] Support cultural change by facilitating alignment of resources and requirements through participation of all stakeholders.

GOALS/KEY RESULTS

STRATEGIC OBJECTIVES

Secure commitment from representatives of all stakeholder groups

Measure: TBD

Identify stakeholders

Build consensus

Define roles and responsibilities

Align resources that impact culture change

Measure: TBD

Inventory existing resources

Determine stakeholder requirements

Match resources to requirements

Ensure ongoing relevance and impact

Measure: TBD

Establish mechanism for sustainability

Develop review/revision plan

Measure: TBD

ACTION PLANS: TBD

STAKEHOLDERS

- Government: policy makers and users; federal, state, local
- Industry: large and small businesses; wide range of products and services
- Parents
- Educators: teachers, principles, administrators; public, private, and parochial
- Media: newspaper, television, and radio; "popular culture" outlets
- Students: K-12, undergraduate, and graduate;
- Community organizations: clubs, associations, libraries, science centers, etc.
- Health care, law enforcement, social services